# xTeros XSLT Project

The project is to design a proposal package based on website pages. The proposal will be design for rendering and printing in PDF form. Please note this is not a web page design work.

Clients’ Web application provides Health Insurance Quotes for businesses and allows the business and their employees to complete the application process online. xTeros provides license access of their web application to Brokers and Agents who sell Health Insurance to business clients.

This project is to design a Paper based proposal that the Broker / Agent can generate as a PDF and email to client, or print and deliver to client. The proposal needs to be specific to the client company (highlight the client company’s logo & information). The proposal needs to be branded for the Broker/ Agent. Both client company information and Broker/Agent branding need to be in headers of the first page of each section (web page).

There will be 5 pages and a cover page. All will be in landscape format. We will provide screenshots of the actual web pages, each page will be generated from. A sample concept is attached, which was generated from our website via xslt & xsl-fo.

The project will have two initial phases. After completion of phase II, there will be follow-on projects, to add additional sections & pages to the proposal.

## Phase - I

In this phase we have to develop an xslt that can be run using a batch file or a script that will parse over the XML files and generate the PDF output.

Each page section will have a header & footer

The footer needs to contain:

- Room for a short disclaimer.

- Branding for xTeros (should be minimal)

o “Powered by” branding for xTeros

o links to our website

- Pagination information

- Optional: Page title (Needs to be shown in either header or footer)

Header needs to contain

- Branding & contact information for the business client – the proposal is written for.

- Branding & contact information for the Broker / Agent

- Quote Number / Date / and 3-5 word disclaimer

- Optional: Page title (Needs to be shown in either header or footer)

Each page of the proposal – should provide a <Get Started> link to our website. In the PDF, the link will be hidden as an active hyperlink. Our web address should also be shown – in the < Get Started> area – as the reader may be looking at a paper version of the proposal.

Once project is awarded, we will provide samples of actual proposals as well as detail feedback on design look & feel. We are looking for designers who develop very clean - minimalistic look & feel. Understand the need for & use white space. We are looking for a clean, crisp, modern look & feel.

# What we have to do:

## Day 1

1. Create the xslt with Header and Footer as per the design provided in the sample PDF.